



# SMART ERA

YOUR COMMUNITY, OUR FUTURE

# REVITALIZING RURAL COMMUNITIES: DISCOVER HOW WE MAKE A DIFFERENCE!

SMART ERA is dedicated to revitalising rural landscapes by addressing depopulation and tackling socio-economic and environmental challenges over the next four years. Our impacts will span across **technology, governance, business, society, and policymaking**, fostering sustainable development and growth.



## SIX PILOT REGIONS LEADING THE WAY:

Val di Sole, Trentino, Italy

Northern Ostrobothnia, Finland

Trebinje, East Herzegovina, Bosnia and Herzegovina

Tramuntana/Sóller, Spain

Šmarje-Padna, Slovenia, Italy, Croatia

Devetaki Plateau, Bulgaria



# THE SMART ERA APPROACH:



## 1. INCEPTION

In this phase, we will develop a method based on rural innovators' insights to assess rural areas' intelligence and select innovations for Smart Innovation Packages (SIPs).



## 2. DEVELOPMENT

We introduce a **holistic framework** for tackling rural challenges sustainably. We start by launching an Open Call, inviting SMEs and tech providers in pilot regions to propose solutions, providing financial support.



## 3. PILOTING

Entering this phase, we'll validate our solutions to meet the evolving needs of rural communities. By mid-phase, pilots will verify SIP effectiveness. Finally, enhanced SIP versions will be ready for further evaluation.



## 4. TRANSITION

After the piloting phase, we'll leverage the results to foster knowledge exchange, inform policy, and develop a dissemination toolkit for national and EU levels. We'll launch a second Open Call for more technological solutions to enhance our SIPs. Deploying these innovations in **four additional rural regions** will promote widespread adoption and sustainable development.





**JOIN US IN TRANSFORMING RURAL COMMUNITIES FOR A BRIGHTER FUTURE!**



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Co-funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or REA. Neither the European Union nor the granting authority can be held responsible for them.